ULI Minnesota
Young Leaders Group

ULI MN Mission:

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, sustainable communities.

ULI MN YLG Mission:

Developing, educating, and growing young real estate professionals.

Tagline:

Develop, Educate, Grow

Goals:

1. Prevailing Goals:
   a. Develop Relationships, Networking Opportunities, and Membership Diversity
   b. Educate Members with Thought Provoking Discussions and Cross-Industry Experiences
   c. Grow and Support ULI Minnesota

Objectives:

1. Develop Relationships, Networking Opportunities, and Membership Diversity
   a. Continue to develop mentoring programs
   b. Partner with other professional organizations that may or may not necessarily be associated with ULI MN interests to gain a broader perspective of urban issues and initiatives
   c. Expand outreach to recent college graduates and current students
   d. Develop a broader member base (broader skill set (legal, commercial brokers, public relations, finance, etc))
   e. Incentivize member engagement (greater benefits for board members vs. members vs. non-members)
   f. Create meaningful, welcoming opportunities for YLG members to network and associate with other members (happy hours, community service events)

2. Educate Members with Thought Provoking Discussions and Cross-Industry Experiences
   a. Provide unique, thought-provoking, and diverse educational opportunities
   b. Provide opportunities for hands-on experience
   c. Use existing members areas of expertise to teach/share new skills (development, design, planning, public policy, engineering, public relations, etc)
   d. Use cross-industry panels to tackle current issues, use multiple perspectives
   e. Discussions via case study

3. Grow and Support ULI Minnesota
   a. Encourage YLG members to participate in ULI Minnesota leadership groups
   b. Participate in ULI MN events and programs
   c. Facilitate transitions from YLG to associate ULI membership
   d. Engage ULI MN members with thoughtful, strategic conversations