

## ULI MN/Regional Council of Mayors Housing Initiative 2015 Work Plan

### ULI MN/RCM Housing Initiative:

ULI MN and the Regional Council of Mayors partner with Family Housing Fund, the Minnesota Housing Finance Agency and Metropolitan Council to provide access to public officials and connect with private sector time and talent to develop strategies for a more equitable and competitive region in support of a full range of housing choices. ULI MN takes on 21<sup>st</sup> Century challenges and creates momentum from possibility through small group experiences where trusted relationships are developed.

### 2015 Housing Initiative Work Plan Priorities:

- 1. Advisory Services.** Provide unbiased best practice advice on land use and building resilient and competitive communities.
  - **Navigating Your Competitive Future.** Hold 6-8 public sector workshops (city or county) on the impact of changing demographics, market preferences and the competitive advantage of a full range of housing choices in connected livable communities.
  - **Technical Assistance Panels.** Complete 2-3 Technical Assistance Panels that provide a more strategic focus on place for cities and counties.
  - **Corridor TAPs.** Forge a partnership with Metropolitan Transit TOD office, Hennepin County Community Works and LRT Corridor Project Offices to connect private sector time and talent to LRT Corridor planning, joint development and Metropolitan Council owned opportunity sites/areas.
- 2. Southwest LRT Corridor Technical Assistance.** Complete a **corridor wide housing strategy and implementation plan** in support a full range of housing choices and connect private market knowledge to influence local development plans and practices, focused on building places that model innovation.
- 3. Housing Preservation and Regeneration.** Further develop interventions for the preservation of unsubsidized affordable rental housing as outlined in "The Space Between"; identify opportunities to outline achievable interior and exterior design modifications for aging suburban rental housing to accommodate families providing provide modern day amenities, energy efficiency and placed based improvements; and advocate for modification to the post WWII plan books with the goal of providing strategies to attract future generations and accommodate aging in place.
- 4. Mixed Income Housing Finance & Policies.** Connect public and private thought leaders to identify and apply best practices, housing policies and innovative financing strategies in support of the development of mixed income housing.
- 5. Community Development Product Council.** Provide a forum for community development professionals and ULI MN members to share knowledge in a transaction based candid exchange, informed by key private sector real estate developers and investors, with a focus on state of the art, innovative real estate projects and practices.

6. **Share and Apply Knowledge.** Provide opportunities to exchange cutting edge ideas, global trends and the wisdom of the room to change perspectives among public leaders and industry professionals.
- **Re)Development Ready Guide.** Launch the online interactive tool; encourage local communities to embed practices and policies as a guide for actions and funding allocations and report on local community buy-in; connect to Metropolitan Council Housing Policy Plan implementation.
  - **Minnesota Housing Policy Toolbox.** Profile new local best practice examples at <http://minnesota.housingpolicy.org/> and elevate application of resources throughout the region; connect to Metropolitan Council Housing Policy Plan implementation.
  - **Annual Housing Summit.** Showcase local best practice projects for RCM member cities. Broaden the audience and conversation by hosting a ULI Terwilliger Center Housing Conference in 2015.
  - **MSP County HRA/CDA.** Convene director level staff to foster collaborative learning for meaningful impact and change.
  - **Brookings Institute Growing Suburban Poverty.** Convene RCM and MSP leaders to evaluate the impact on housing due to growing suburban poverty; discuss national research findings, share policy recommendations and best practices, explore new strategies and make national connections to improve collaboration and advance local action.
  - **Minnesota Challenge.** Advise in the identification and application of local regulatory cost drivers and innovative solutions to support the development of a full range of housing choices; connect to the technical resources provided by ULI MN/RCM Housing Initiative.