Sustainability

A 21st Century Grand Strategy for the United States

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“The cause of America is in a great measure the cause of all mankind.”

Thomas Paine, Common Sense
Why grand strategy?

The Concept

The Construct

AMERICAN GRAND STRATEGY:

The alignment of:

our economic engine, our governing institutions, and our foreign policy to solve the great challenge of the era

The Challenge…

…Global Unsustainability
Applied Audacity
The Work Ahead

2012
- Stand Up
- Launch

2013
- ESWG/Regional Clusters/Innovation Financing

2014
- FPWG

2016
- Nat’l Prosperity & Security Act

2020
- U.S. Leading Global Transition
The Strategic Design

**Economic Strategy Working Group**

Grand Strategy of the United States

![Map of Regional Economic Clusters](image)

- **Upper Midwest Regional Cluster**
  - Minneapolis, MN – Milwaukee, WI

- **Lake Erie Regional Cluster**
  - Detroit, MI – Youngstown, OH

- **Southeast Regional Cluster**
  - Charleston, SC – Savannah, GA

- **Steinbeck Innovation Project**
  - Salinas, CA – Silicon Valley

**Prosperity. Security. Sustainability.**

- **Innovation Financing**
The Logic

Grand Strategy of the United States

Turning demand into prosperity and security…

…for future generations

Source: Report to the President on Capturing Domestic Competitive Advantage in Advanced Manufacturing, July 2012
The Framework...

...Full-Spectrum Sustainability

Public  |  Private

Citizens

Academia
Current and Emerging Clusters

- Steinbeck Innovation Project (13 Dec 12)
- Upper Midwest (7 Feb 13)
- Lake Erie Crescent (14 Feb 13)
- DC-Baltimore
- Southeast (March/April 13)
- Gulf Coast
The Upper Midwest...  

...leading the Nation to a new good place.
We the People of the United States, in Order to form a more perfect Union, establish Justice, ensure domestic Tranquility, provide for the common Defense, and promote the general Welfare, do ordain and establish this Constitution for the United States of America.