

THE MINNEAPOLIS SAINT PAUL REGIONAL ECONOMIC FORUM

PRESENTED BY
THE REGIONAL ALLIES



December 17, 2012 7:15-9:30 a.m.

Target Corporation · 33 South 6th Street
Minneapolis · Minnesota

AGENDA

WELCOME

JOHN GRIFFITH, Executive Vice President, Target

METROPOLITAN BUSINESS PLAN

MAYOR CHRIS COLEMAN, Saint Paul

MAYOR R.T. RYBAK, Minneapolis

JOB GROWTH PROGRESS

MICHAEL LANGLEY, CEO GREATER MSP

TRANSIT INITIATIVES

CHARLIE ZELLE, President & CEO, Jefferson Bus Lines

WORKFORCE INITIATIVES

STEVEN ROSENSTONE, Chancellor, MN State
Colleges and Universities

PANEL DISCUSSION

Moderated by **KATHY TUNHEIM** President & CEO, Tunheim;
Senior Advisor to Governor Dayton for Job Creation

THE REGIONAL ALLIES is a coalition of private-public partners working together to deepen regional coordination and linkages to increase economic growth.
Corridors of Opportunity
Minnesota High Tech Association

City of Minneapolis
Minnesota Trade Office
City of Saint Paul
MOJO Minnesota
DEED
Regional Council of Mayors

GREATER MSP
Saint Paul Area Chamber of Commerce
Itasca Project
Urban Land Institute Minnesota
Metropolitan Council
Minneapolis Regional Chamber of Commerce

JOHN GRIFFITH is executive vice president of property development for Target. He leads real estate, construction, architecture, engineering, store planning design, facilities management, property operations and Target Commercial Interiors teams. Griffith began his career at Target in 1999 as vice president, construction. In 2000, he was promoted to senior vice president of property development and has held his current position since 2005. John serves on the boards of trustees and executive committees of Bethel University, the Minneapolis Downtown Council and the Minnesota Sports Facilities Authority.

MAYOR CHRIS COLEMAN became the 45th mayor of Saint Paul on January 3, 2006. Since taking office, he has changed the tone of City government through inclusion, accessibility to residents, and bringing people together around the goal of making Saint Paul the Most Livable City in America. His dedication to transit, education and public safety is matched by his commitment to protecting the environment where residents live, work, and play, honoring the Mississippi River as the lifeblood of the historic river city and creating new opportunities for people to experience the soul of Saint Paul through its theaters, clubs, museums, parks, and libraries.

MAYOR R.T. RYBAK was elected Mayor of Minneapolis in 2001. Facing a post-9/11 budget crisis and deep state and federal budget cuts, he responded by implementing innovative fiscal reforms that saved taxpayers millions of dollars. Rybak's other accomplishments include recruiting Allina and the Global Market to the Midtown Exchange, closing the City's employment gap, creating 2,500 new housing units in three years with the Affordable Housing Trust Fund, growing the police department by 100 officers in the last two years and launching the innovative Minneapolis 311 phone system. Mayor Rybak truly believes that Minneapolis has the potential to become the great American city of our time.

MICHAEL LANGLEY is the founding CEO of GREATER MSP, the Minneapolis Saint Paul Regional Economic Development Partnership. Michael's award winning work as an economic development practitioner includes his leadership as CEO of the Allegheny Conference on Community Development in Pittsburgh, and as President of Langley Group, a national economic development consulting firm focused on regional best practices and economic growth strategies. Prior to becoming an economic development practitioner, Michael developed a successful corporate career working in leadership positions for Westinghouse/CBS subsidiaries, including serving as President and CEO of Westinghouse Audio Intelligence Devices, Inc. A graduate of the Naval Academy, Mike also earned a MS in information systems from the Naval Postgraduate School in Monterey, California. He served as a Navy pilot with more than 5,000 hours of flight and crew time on surveillance and intelligence missions worldwide.

CHARLES A. ZELLE is President and CEO of Jefferson Lines, an intercity bus company with scheduled routes in 13 heartland states from Minnesota to Texas. In Minnesota alone Jefferson serves over 60 communities and specializes in connecting rural areas to destinations throughout North America. Mr. Zelle serves as the Chair of the Minneapolis Regional Chamber of Commerce, a member of the Corridors of Opportunity Policy Board, a member of the Minnesota Chamber of Commerce Board of Directors and is the Chair of the Board of the Jerome Foundation. As a founding member of the working group of the Itasca Project Zelle is Co-Chair of the Transportation Task Force. This year he was appointed by Governor Dayton to the Transportation Finance Advisory Committee, which is expected to make recommendations on state transportation funding to the Governor in December. In addition, he is a Board Member and Chair of the Policy Committee of the American Bus Association in Washington D.C.

STEVEN ROSENSTONE was named Chancellor of Minnesota State Colleges & Universities in February 2011 by the Board of Trustees. As chancellor, Rosenstone is responsible for leading the seven state universities and 24 community and technical colleges that serve over 400,000 students in 47 communities across the state. He was recruited to the University of Minnesota in 1996 to serve as Dean of the College of Liberal Arts. Under his leadership, the college transformed the undergraduate experience; dramatically increased the quality, diversity, and success of its students; forged new partnerships with Minnesota businesses and cultural institutions; and created new, state-of-the-art facilities and interdisciplinary centers. Rosenstone serves on: the State of Minnesota Higher Education Advisory Council; the Governor's Workforce Development Council; the Minnesota P-20 Education Partnership; the Midwestern Higher Education Compact; the Itasca Project; the Board of Directors of the Guthrie Theater; and the Governing Board for Minnesota Compass.

As principal and CEO of Tunheim, **KATHY TUNHEIM** oversees strategic planning for clients and is actively involved in client service and counseling. Under her leadership, Tunheim has grown to be one of Minnesota's largest public relations agencies. Kathy has extensive experience in corporate, government and nonprofit communications management. She continues to provide counsel across the agency's wide range of clients. In 2011, Kathy was appointed as Senior Advisor to Minnesota's Governor, focused on economic and job growth. Upon acceptance of this appointment, she ended a long career of significant non-profit board governance. Her board service comprised engagements as varied as the Minnesota Historical Society, the Minnesota Chamber of Commerce, the University of Minnesota Foundation, Meet Minneapolis and the Bush Foundation. Kathy is a member of the Itasca Project, and she also serves on The White House Project National Advisory Board; and many other professional organizations.

