GREATER MSP™

Minneapolis Saint Paul Regional Economic Development Partnership

PROSPER: MOMENTUM IS BUILDING
THE GREATER MSP REGION

13 county MSA

$200 billion in GMP

44\textsuperscript{th} largest global economy

More than 3 million residents

PROSPER: MOMENTUM IS BUILDING
MISSION

Accelerate job growth and capital investment in the Greater MSP Region
Private and public projects

$8 Billion

PROSPER: MOMENTUM IS BUILDING
Our region is leading the country in Construction starts

<table>
<thead>
<tr>
<th>Start as % Stock</th>
<th>GREATER MSP</th>
<th>Houston</th>
<th>Boston</th>
<th>Seattle</th>
<th>Dallas</th>
<th>Denver</th>
<th>Baltimore</th>
<th>Miami</th>
<th>Washington, DC</th>
<th>Columbus, OH</th>
<th>Total US</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>2.5%</td>
<td>2.0%</td>
<td>1.5%</td>
<td>1.0%</td>
<td>.5%</td>
<td>0%</td>
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Source: McGraw-Hill, and Citi Research, 9/21/12
Greater MSP leads the country in almost all types

Source: McGraw-Hill, and Citi Research, 9/21/12
MSP Export Initiative
A total increase of 100,000 jobs in GREATER MSP

100,000 New Jobs

23,700 Total New Jobs

2012 2013 2016

25% Margin of Excellence

margin of excellence
Regional areas of strength

- Financial advisory
- Banking
- Insurance
- Bio tech
- Healthcare Providers
- Healthcare Payers and IT
- Medical devices
- R&D centers
- Software/IT
- Advanced manufacturing
- Energy/renewables
- Corporate headquarters
- Creative services
- Professional services
- Data centers
- Food Processors
- Food Production
- Agribusiness
- Agrichemicals
- Seed production
Regional momentum is building

- Great regional cooperation
- Capital Investment is up
- On track to add 100,000 jobs by 2106
- The region must make century decisions to ensure we continue to Prosper.