ULI MN actively engages private and public sector leaders to foster collaboration, share knowledge, and join in meaningful strategic actions focused on four key initiatives: housing, transportation, the environment and job growth.

<table>
<thead>
<tr>
<th>2012 SPONSORSHIP OPPORTUNITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BENEFITS</strong></td>
</tr>
<tr>
<td><strong>COST OF INVESTMENT</strong></td>
</tr>
<tr>
<td>PLATINUM $10,000</td>
</tr>
<tr>
<td>DIAMOND $7,500</td>
</tr>
<tr>
<td>GOLD $5,000</td>
</tr>
<tr>
<td>SILVER $2,500</td>
</tr>
<tr>
<td>BRONZE $1,000</td>
</tr>
</tbody>
</table>

**MARKETING**

- **Your company identified on ULI MN WEBSITE**
  - Logo/Link
  - Logo/Link
  - Logo/Link
  - Name/Link
  - Name

- **Recognition on ULI MN COMMUNICATION MATERIALS**
  - Logo
  - Logo
  - Logo
  - Name
  - Name

**MEMBERSHIP**

- **Complimentary ULI MEMBERSHIP**
  - 3
  - 2
  - 1

- **Complimentary ULI YOUNG LEADER MEMBERSHIP**
  - 3
  - 2
  - 1
  - 1

**VALUE**

- $2,055
- $1,370
- $685
- $265

**PROGRAMS**

- **Complimentary ULI MN PROGRAM ADMISSION TICKETS**
  - 9
  - 7
  - 5
  - 3

**CONVENINGS**

- **Special RCM MEETINGS**
  - ✓
  - ✓
  - ✓

- **Invitation Only EVENTS**
  - ✓
  - ✓
  - ✓
  - ✓

- **Spring Appreciation LUNCHEON**
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

**COMMIT**

Become a three-year Sponsorship and receive a 10% DISCOUNT on your annual investment

**Become a Sponsor!**

**CONTACT:** Caren Dewar, Executive Director | Urban Land Institute Minnesota
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caren.dewar@uli.org | 612-759-1016 | minnesota.uli.org