ULI MN’s mission is to actively engage public and private sector leaders to foster collaboration, share knowledge, and join in meaningful strategic action to create thriving, sustainable communities.

In 2005, ULI MN formed the Regional Council of Mayors, a nonpartisan platform that engages 49 mayors along with ULI MN leadership to create the capacity for high-quality networking and strategic thinking to improve the region’s economic competitiveness and quality of life.

EDUCATION/NETWORKING

Entertaining and thought-provoking policy, practice, and leadership forums that raise awareness and provide networking opportunities among public and private sector leaders.

- **Initiative based programs and networking events**—timely and relevant programs, including Economic Trends, Housing Summit, My ULI MN, Sneak Peak tours, Spring Sponsorship Appreciation Luncheon, and Summer Social.

- **Inside the Leadership Studio**—an entertaining, provocative, and personal look at the most prominent regional leaders’ stories.

- **Building a Foundation**—a practical and engaging real estate course designed to introduce participants to the essential components of completing a successful project.

- **Navigating the New Normal**—an interactive workshop for city officials that provides a practical approach to the new challenges of development and redevelopment.

- **Technical Advisory Panels**—a workshop for cities that provides an unbiased, interdisciplinary panel of experts in the real estate, planning and development fields to address a specific project, development or policy issue.

- **Urban Plan**—a realistic, engaging, and academically challenging classroom-based curriculum providing high school seniors hands-on experience with the issues, tradeoffs, and economics of urban development and redevelopment.

- **ULI MN Real Estate Leadership Dinner**—a semi-annual networking event for key industry leaders offering a dialogue focused on economic trends.

YOUNG LEADERS GROUP

A forum for leaders under age 35 to develop and educate growing young real estate professionals by offering topical brown bag lunches, happy hours, networking events and tours, educational programs, mentorship, and scholarships.
ULI MN and the Regional Council of Mayors are focused on
FOUR PRIMARY INITIATIVES: Housing, Environment, Jobs and Work
Force, and Connecting Transportation and Land Use. Each initiative is
guided by an Advisory Committee co-chaired by a mayor and a private sector
leader.

**HOUSING**—partnering, with primary funding from the Family Housing Fund, to
implement tools and strategies that support a full range of housing choices.
- **Opportunity City Program**—a technical assistance program for suburban
cities that provides a housing audit, community change data, and dialogue with
policy leaders focused on removing barriers and maximizing opportunities.
- **Minnesota Housing Policy Tool Box**—a web-based toolbox that
provides local and national best practices in support of the
development and preservation of housing choices and connected
- **MSP Housing + Transportation Calculator**—a customized tool to
easily calculate the combined housing and transportation costs based
on key data associated with living and working location choices.
- **Rethinking Housing**—a forum to develop innovative financing, design
and delivery systems for a full range of housing choices and place
making.

**ENVIRONMENT**—promoting action strategies that reduce greenhouse gas emissions, protect natural resources, and
support healthy living.
- **Regional Indicators Initiative**—citywide energy metrics—electricity, gas, water, waste, and vehicle-miles
traveled—that deepen understanding of energy use impacts and identify opportunities to reduce consumption
and save money.

**JOBS AND WORK FORCE**—fostering regional collective action to strengthen economic competitiveness.
- **Jobs and Work Force Solutions**—an action plan based on conversations among mayors and industry leaders
focused on three key priorities: developing workforce talent for the jobs of today and tomorrow; promoting more
efficient and business-friendly local and state regulations and practices; and investing in regional infrastructure.
- **Regional Allies**—a coalition of private and public sector leaders
and practitioners whose objective is to guide the regional economy
and promote a culture of regionalism through strengthened local and
national connections, information sharing, and joint problem solving,
and to leverage efforts to address gaps and maximize opportunities.
ULI MN is a member of the Corridors of Opportunity partnership supported by the HUD Sustainable Housing and Communities program and the Living Cities Integration Initiative. It promotes collaboration and system change to provide sustainable, vibrant, and healthy communities using the region’s emerging transitway system as a development focus.

- **Reinvesting in the Region** - an action plan to build a bold new tool box to make it easier to develop and redevelop to create jobs, support a full range of housing choices, and build the tax base for the well being of the region. It is organized around four strategies:
  
  ⇒ **Regional Goals, Resources, and Collaboration** - support strong cross-jurisdictional leadership and partnerships, align systems, seek creative solutions, establish multi-sector teams, and invest where it matters most.

  ⇒ **Local Government Development and Redevelopment Policies & Practices**—implement policies and practices that support thriving, sustainable communities.

  ⇒ **Land Assembly**—strengthen site acquisition tools and financing to support assemblage of key development and redevelopment sites under multiple ownership.

  ⇒ **Financing and Tools**—fully utilize and strengthen existing tools and create new funding mechanisms and tools to support catalytic investments.

- **Reality Check**—an evidence-based consensus-building tool designed to build a leadership constituency for an economically competitive region across silos and sectors to support the investments, policies, and practices needed for a built environment that can grow the economy and add value to communities.

- **LOCUS/Smart Growth America**—a network of real estate developers and investors that advance federal and state reform for the build-out of our transit system and TOD infrastructure.

### CORRIDORS OF OPPORTUNITY (CoO)

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- **Southwest LRT Corridor Community Works**—ULI MN, in partnership with Southwest LRT Community Works, provides technical assistance, cultivates partnerships, builds champions, and harvests best practices to support the following activities:

  ⇒ **Comprehensive Corridor Investment Framework**—development capacity and demand analysis, investment prioritization, and coordinated financing mechanisms, to support job growth, housing choices, place making and connecting links.

  ⇒ **Land Use and Transit Integration**—adoption of practices that support system change to integrate land use, infrastructure planning, and LRT engineering.

  ⇒ **Corridor-Wide Housing Action Plan**—policies, tools and strategies to support a full range of housing choices that respond to changing demographics and market trends.
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PLATINUM

GOLD

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LEARN MORE AND GET INVOLVED

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