

## Summer 2013 Newsletter

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, sustainable communities.

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### GreaterMSPahead Initiative Next Steps

Two regional meetings and a year long process with *GreaterMSPahead* partners, kicked off a regional discussion at the July 8 joint Regional Council of Mayors, ULI MN Advisory Board, and ULI MN Young Leaders Executive Committee meeting. The discussion focused on seven proposed regional priorities. There was no debate about these priorities; in fact, attendees enthusiastically agreed on the priorities and were itching to get started and make something happen. [Read more here.](#)

**STAR TRIBUNE Opinion Piece Highlights GreaterMSPahead Initiative.** See [full article here.](#)

**Regional Indicator Initiatives Website Live!** Website tracks 20 Minnesota cities' greenhouse gas emissions, Star Tribune July 7, 2013. See [full article here](#), or visit the interactive [website here](#).

### ULI Launches New Membership Structure

On July 1, 2013, ULI simplified membership options. There are just two individual membership types, Full and



### Silver Level

- [BKV Group](#)
- [Faegre Baker Daniels](#)
- [Gray Plant Mooty](#)
- [HGA](#)
- [McGough Companies](#)
- [Mortenson Construction](#)
- [Real Estate Strategies](#)
- [Ryan Companies US](#)
- [The Opus Group](#)
- [Wells Fargo](#)
- [Welsh Colliers](#)
- [Westwood Professional Services](#)
- [US Bank](#)

### Bronze Level

- CBRE
- Cunningham Group
- Ehlers
- HKGi
- Kraus-Anderson Construction

Associate, with standard discounts for members working in government, nonprofits, or academic institutions, those under age 35, students, and retirees (70+ years of age with 10+ years of ULI membership). Existing members will be placed in the new structure on a rolling basis, as their memberships are renewed. Read more about the new membership structure [here](#).

## 23 Navigating the New Normal Workshops Completed!

Navigating the New Normal is a two-hour, ULI MN interactive workshop for city officials that provides a practical approach to the new challenges of (re)development.

[Read more about Navigating the New Normal.](#)

### Completed workshops:

Apple Valley, Brooklyn Park, Burnsville, Chanhassen, Coon Rapids, Eagan, Eden Prairie, Edina, Golden Valley, Hopkins, Lino Lakes, Minnetonka, Mounds View, New Hope, Richfield, Rosemount, Roseville, Shoreview, St. Anthony, St. Louis Park, St. Paul, White Bear Lake, Rochester

### Scheduled workshops:

Inver Grove Heights, Robbinsdale, Minneapolis

### Thanks to our Navigating the New Normal volunteer panelists:

**Bill Beard**, The Beard Group; **Brian Carey**, United Properties; **Colleen Carey**, Cornerstone Group; **Gina Ciganik**, Aeon; **Rick Collins**, Ryan Companies; **Dan Cornejo**, Cornejo Consulting; **John Breitingner**, United Properties; **Frank Clark**, Hines; **Rusty Fifield**, Northland Securities; **Jeff Huggett**, Dominionum; **Stacie Kvilvang**, Ehlers; **James Lehnhoff**, Aeon; **Jay Lindgren**, Dorsey and Whitney; **Pat Mascia**, Duke Realty; **Cindy McCleary**, Leo A. Daly; **Maureen Michalski**, Schafer Richardson; **Mark Ruff**, Ehlers; **Ted Redmond**, Leo A. Daly; **John Shardlow**, Stantec; **Dave Lindahl**, Eden Prairie; **Eric Anderson**, Ryan Companies; **Jay Jensen**, Shelter Corp; **Jeff McMenimen**, Hoisington Koegler Group; **Keith Ulstad**, United Properties; **Kit Richardson**, Schafer Richardson; **Mark Koegler**, Hoisington Koegler Group; **Mathias Mortenson**, Mortenson; **Paul Fate**, Common Bond Communities; **Tammy Omdal**, Northland Securities

To learn more, [contact Aubrey Austin](#), ULI Minnesota Associate, or at 612-338-1332.

Lander Group  
Leo A. Daly  
Leonard Street & Deinard  
LHB  
Lindquist & Vennum  
McGrann Shea  
RSP Architects  
SEH  
Smith Partners  
Springsted

## UPCOMING EVENTS

**Inside the Leadership Studio with Olga Viso**  
**September 12, 2013**

**3:45 - 5:00 pm**

**McKnight Foundation**

The third 2013 installment of *Inside the Leadership Studio* series features Olga Viso, Executive Director, Walker Art Center. Moderator: Eliza Clark, J.D., LEED AP, Sustainability Manager at Andersen Corporation. [Read more.](#)

**Barriers and Bridges: Building Healthy Communities**

**September 19, 2013**

**3:45 - 5:30pm**

**Dorsey & Whitney**

**AIA Minneapolis and ULI Minnesota: Minneapolis Mayoral Candidate Forum**

**September 26, 2013**

**4:00 - 6:45pm**

**Atrium, International Market Square**

**Touchdown!: Transforming Downtown East**

**October 16, 2013**

**11:30 - 1:30pm**

**Radisson Hotel, Minneapolis**

**Where Do We Park Those Cars?**

**October 31, 2013**

**3:45 - 5:30pm**

**Dorsey & Whitney**

**8th Annual Economic Outlook**

**November 13, 2013**

**7:30 - 10:30 am**

**Dorsey & Whitney**

Brian Beaulieu of ITR will present the economic outlook for the 8th Annual program.

**Inside the Leadership Studio with Stuart Ackerberg**

**December 5, 2013**

**3:45 - 5:00 pm**

**McKnight Foundation**

The fourth 2013 installment of *Inside the Leadership Studio* series features Stuart Ackerberg, Chief Executive Officer and Owner, The Ackerberg Group. Moderator: Eliza Clark, J.D., LEED AP, Sustainability Manager at Andersen Corporation. [Read more.](#)

**ULI MINNESOTA PROGRAM RECAPS**

**Housing Choice: An Accelerator of Regional Economic Competitiveness**

**June 6, 2013**

On June 6, 2013, the Metropolitan Council and Urban Land Institute of Minnesota (ULI MN) sponsored a summit titled *Housing Choice: An Accelerator of Regional Economic Competitiveness*. The summit focused on the importance of supporting a full range of housing choices and its impact on the economic competitiveness of the region. Metropolitan Council Chair Sue Haigh welcomed over 140 attendees and explained, "Affordable housing is critical for the health and safety of the region. We need to have to a regional vision that will help to guide the Metropolitan Council as we prepare the Regional Housing Policy Plan this year." Mayor of Eagan

Mike Maguire and co-chair of ULI MN's Regional Council of Mayors (RCM) Housing Initiative commented, "RCM cities need to be prepared for the changing demographics that will reshape our communities. It is critically important to our economic competitiveness and the ability to attract and retain the workforce of the future." [Read more here.](#)

### **GreaterMSPahead: May 31 Event** **May 31, 2013**

The May 31 meeting, tagged by one participant as "the most authentic I have experienced," was coming to a close. Standing in front were Kathy Schmidkofer, executive vice president of Greater MSP and Pat Born, regional administrator for the Metropolitan Council. Promising "We are going to do more together," they inspired others to keep the conversation alive, and to step up the level of collaboration across the region's civic organizations. [Read more here.](#)

### **GreaterMSPahead: April 19 Event** **April 19, 2013**

In the windswept wake of yet another April snowstorm, an unusual cross-section of 255 citizens of the Minneapolis Saint Paul region gathered on April 19 to listen, learn, deliberate, and decide about a wide range of challenges to making this region the best it can be at economic competitiveness and social livability. Futurist Jack Uldrich stretched minds with dramatic evidence of what is changing in our world and how fast that change is coming. Retired but very active Colonel Mark Mykleby made previously soft values into hardheaded reality explaining how a shift to sustainable practices is a necessary condition of national security. [Read more here.](#)

## **NEWS**

**Hines Competition Boards on Display:** The Hines Design Competition boards are currently on display at RSP Architects Minneapolis office for the month of July. This year's competition challenged interdisciplinary student teams to create a practical and workable scheme for a section of Downtown East. The competition was based on a hypothetical scenario in which two property owners had entered into an agreement in which they evaluated the benefits and financial possibilities of combining their parcels. The owners' properties, largely used as surface parking lots, were analyzed to determine if they could be redeveloped or sold as one large development site. In the scenario, the city of Minneapolis, eager to see this section of downtown grow into a neighborhood and regional destination, provided an incentive for these property owners to redevelop, albeit with strings attached: the city would construct a 500-space parking structure and provide \$600,000 for public space through tax incentives. [Read more here.](#)

## **ULI MINNESOTA WELCOMES NEW LEADERSHIP AND MEMBERS**

**Management Committee:** John Breitingner, Chair; Mathias Mortenson, Mission Advancement; Diane Norman, Mission Engagement; Danyelle Pierquet, YLG Co-Chair

**Advisory Board:** Katie Clark Sieben, Jay Walljasper, Charlie Zelle, Michael Langley, Mary Tingerthal, Dean Eric Schwartz, Jack Uldrich

**New members:** Jim Adams, Lisa Bender, Summer Cline, Leslie Coburn, Tony Damiano, David Davies-Deis, William H. Droste, Jeff Eaton, Tod Elkins, Erik Gabrielson, Robin Ganser, James P. Gearen, Eric Gunderson, Roger Hackbarth, Kevin Hackler, Blake R Hastings, Andy Heieie, Chris Henjum, Sarah Hernandez, Jon Hohenstein, Michael James Janicki, Matt Little, Tim Marx, Tim

McNeil, Aaron Meyers, Marcus Mollison, Regan Murphy, Eric Muschler, Tom O'Connor, Jon Oleson, Richard Palmiter, Mike Pearson, Mayor Duane Poppe, Mike Ridley, Neal Route, Deidre Schmidt, Lee Sheehy, Thomas Simonson, Erik Slettedahl, Mark Stenglein, Jack Uldrich, Eric Weiss, Pierre Willette, Scott Zerby

## YOUNG LEADERS GROUP

Are you a young leader interested in networking with developers, planners, designers and other real estate professionals? The Young Leaders Group (YLG) is looking for you! Join great networking events such as brown bag lunches, happy hours and informative programs. To learn more about joining YLG click here [Young Leaders Group](#).

## ULI BOOKSTORE: SUPPORT ULI MINNESOTA

Next time you order a book from the [Bookstore](#), be sure to use the ULI Minnesota code "8117." Our district council will receive a share of the proceeds!

## JOIN ULI

Interested in becoming an ULI MN member and receiving all of the membership benefits? Click here: [Join ULI](#)

## ULI MN – How to be Involved:

- [Read the ULI MN Program of Work](#)
- [Attend a Program](#)
- [Become a ULI Member](#)
- [Join a Committee](#)
- [Sponsor](#)
- **To join ULI: Call 800-321-5011**

## GET CONNECTED!

Did you know that ULI Minnesota is on Twitter AND LinkedIn? You can follow us on Twitter (#ULIMN) or link up with other District Council members on our ULI Minnesota LinkedIn group. We're working to build valuable connections among our members, but we need your help to make it a meaningful network. *Please connect with us today!*

## CONTACT US:

[Caren Dewar](#), Executive Director  
[Cathy Bennett](#), Housing Initiative  
[Aubrey Austin](#), Associate

On the web: [www.minnesota.uli.org](http://www.minnesota.uli.org)

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