



## The world is changing.

Because our preferences for how we live, work and play are changing.

## We are making headway in the Greater MSP region.

Significant shifts in land use and how we move around support more integrated development and active lifestyles.

Leaders are aligned around key regional priorities.

## Strong global competition requires us to be more intentional.

Demanding that we accelerate the pace of transformation, integrate new and existing infrastructure and land uses, and achieve new levels in regional equity, education, and talent attraction.

## People get it. Markets get it.

Required shifts go beyond idealistic aspiration.

They are rooted in economic reality and market preferences.

Growth and innovation are essential.

## We are so close.

High-impact moves require groundswells of public-private support.

## What's needed now?

New models and tools to build the communities people want.

Dedicated transportation funding will create a domino effect, leading to integrated development, social connectivity, and regional resiliency.

Redevelopment and placemaking practices that reimagine and vitalize.

A culture that catalyzes joint action.

ULI MN is a trusted convener, educator and advisor, positioned for high impact.

### We will:

- » Partner with leaders – real estate professionals, mayors, next generation – to lead through shared wisdom
- » Foster a sense of regional identity by thinking regionally, acting regionally, and celebrating regionally
- » Galvanize a diverse culture where people make decisions based on new-world potential versus the status-quo – enabling those who fear the loss of what is to see the possibilities of what can be
- » Accelerate the shift from automobile-dominated, disconnected patterns of development to healthy, connected communities with a full range of housing choices
- » Leverage pro-growth perspectives into integrated urban design that incorporates density and supports the attraction and retention of talent
- » Join as stewards for future generations to protect and enhance our regional beauty and abundant natural resources