

# ADVISORY SERVICES

## ULI Minnesota

Regional Council of Mayors

February 2017

Through the **generous contributions of our member-volunteers**, our Advisory Services programs provide **unbiased, market-based solutions and best practice advice** on building **resilient and competitive communities**.

### **HOW READY IS YOUR CITY?**

In a rapidly evolving world, **demographics, market forces, technology and aging infrastructure** are impacting cities in new ways.

Our Advisory Services programs can **help your community navigate a competitive future**.

## GUIDING PRINCIPLES

1. ESTABLISH A VISION AND CLEARLY ARTICULATE COMMUNITY GOALS.
2. BE RESPONSIVE AND FLEXIBLE AS MARKET DEMANDS AND NATIONAL TRENDS EVOLVE.
3. BE ATTUNED TO THE CULTURAL ASSETS OF YOUR COMMUNITY.
4. FOSTER COLLABORATIVE AND INTEGRATED STRATEGIES.
5. ANALYZE AND MODIFY LAND USE REGULATIONS TO ALIGN WITH COMMUNITY VISION, GOALS AND STRATEGIES.
6. SHIFT PROJECT REVIEW AND APPROVALS FROM REACTIVE TO PROACTIVE.
7. PROVIDE TRANSPARENCY THAT CLEARLY DEFINES THE (RE)DEVELOPMENT PROCESS AND EXPECTATIONS.
8. PROVIDE EXISTING DUE DILIGENCE INFORMATION TO DEVELOPERS UPFRONT.
9. WORK AS A TEAM TO COORDINATE APPROVAL PROCESSES ACROSS ALL AGENCIES, DEPARTMENTS, ELECTED OFFICES, AND INVESTMENT PARTNERS.
10. EXAMINE THE COST OF DOING NOTHING.

## HOW READY IS YOUR CITY?

[Minnesota.ULI.org/Advisory-Services](http://Minnesota.ULI.org/Advisory-Services)

FULL RANGE  
OF HOUSING  
CHOICES

ECONOMIC  
VITALITY

HEALTHY &  
RESILIENT  
COMMUNITIES

MOBILITY

# ADDITIONAL RESOURCES

## Advisory Services Programs



Two-hour interactive workshops with policy leaders and volunteer real estate professionals focused on the current challenges of development and redevelopment.

**TECHNICAL ASSISTANCE PANELS (TAPs)**

Unbiased, interdisciplinary panels of volunteer real estate professionals who address a specific project, development or policy issue.

Learn and connect at [Minnesota.ULI.org/Advisory-Services](https://Minnesota.ULI.org/Advisory-Services)

## HOUSING COUNTS



Policy Toolbox



Resources



Data



Case Studies



Explore and learn at [HousingCounts.org](https://HousingCounts.org)

## (Re)Development Ready Guide



Take the (Re)Development Ready quiz to see where your city stands and what additional steps it can take to be ready for (re)development.



Use the interactive guide to learn more about the policies, procedures, and tools available to keep your city competitive.

Take the quiz at [Minnesota.ULI.org/ReDevelopment-Ready-Guide](https://Minnesota.ULI.org/ReDevelopment-Ready-Guide)

WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

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**Urban Land  
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