Top 10 Reasons
for Transit Investment
1) Transportation:

A Fundamental Public Responsibility

[We do it pretty well here.]
2) A Growing Demand
FY 2015: 11 Million LRT riders - on 2 lines
3) We Do Transit Well Here
4) SWLRT will connect to 260,000 jobs
Low Wage Jobs
5) Were Building a System
Fortune 500 Companies

- 17 Fortune 500 Companies headquarters in Minnesota
- 16 are in the Twin Cities metro area
- 14 are on an existing or planned regional transitway
Destinations

- **Sports venues**
  - Target Field
  - Target Center
  - US Bank Stadium
  - TCF Bank Stadium
  - Xcel Energy Center
  - CHS Field

- **Regional Destinations**
  - Mall of America
  - MSP Int’l Airport
  - VA Hospital
  - University of Minnesota
  - State Capitol
6) Jobs for Minnesotans
7) Contracts for Minnesota Businesses
8) You Snooze, You Lose.

[Delays Raise Costs
... and Threaten Federal Funding]
9) Some People Use Transit ... 

We All Need It
10) It’s a Transformative Investment
Target Field Station 2011
Target Field Station: 2014
The new Be The Match Headquarters
Powers Block (closed 1985)
Lake Street
Hiawatha Ave @ 38th St.
Hiawatha Ave.
@ E 46th St.
Prospect Park
Seven Corners
SWLRT Design Advancement

West Lake

Downtown Hopkins

City West

Operations and Maintenance Facility
Hopkins

DRAFT: WORK IN PROCESS
St. Louis Park: Wooddale

Towerlight (open)
PLACES (McGarvey Coffee Factory)
Hopkins: The Artery

8th Avenue Redevelopment; link to SWLRT
Hopkins: The Moline

Market Rate Apartments; Park & Ride; anchors link downtown to SWLRT
Site of New Maintenance Facility
Robbinsdale:
Station Area Planning
41st ½ Avenue
Crystal: Downtown Promenade
Waiting for SW LRT!!!
Additional ½ cent sales tax

- State’s 10% capital share of transitways
- State’s 50% share of transitway operations (current and future)
- CTIB capital contingency
- Transitway improvements
- County transportation funding
- Bus expansion
- Arterial BRT build-out
19 Hennepin County Development Nodes
Washington Ave
Target Field Station – 2014

Ford Building Refurbished
Target Field Station
District 600 housing – Phase 1
Junction Flats
HERC
Be The Match headquarters
Fulton Brewery