Strategic Planning Questions

December 2014
Our Mission:

Minnesota Housing finances affordable housing for low- and moderate-income households while fostering strong communities.
Minnesota Housing Financing Activities

• Homebuyer and Homeowner
  • Mortgages with below-market interest rates
  • Down-payment & closing-cost assistance
  • Education, counseling, and training
  • Home improvement and rehabilitation loans
  • Community impact strategies – new construction and acquisition/rehabilitation

• Renter
  • Rental assistance payments
  • Loans for new construction and rehabilitation
  • Grants and assistance to prevent homelessness
2013-15 Strategic Priorities

• Promote and support successful homeownership
• Prevent foreclosures and support community recovery
• Preserve federally-subsidized rental housing
• Address specific and critical needs in rental housing markets
• Prevent and end homelessness
2016-19 Strategic Plan Development

Stakeholder Engagement

1. Identify Key Housing Issues – September through January
   - Ask four strategic questions
   - Review local housing studies and plans
   - Analyze housing and community data

2. Discuss and Assess Possible Priorities – February through April
   - Series of meetings by topic and/or region

3. Review Draft – 1 Month in May and June
Strategic Question #1

What are the biggest or most important unmet affordable housing needs in Minnesota?
Strategic Question #2

What key changes do you see happening in Minnesota over the next five years that will influence how Minnesota Housing operates and what the Agency’s priorities should be?
Strategic Question #3

What can Minnesota Housing do better to serve low- and moderate-income Minnesotans while fostering strong communities?
Strategic Question #4

What should be Minnesota Housing’s top priorities for the next five years?
For More Information

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