Twin Cities Metro Area
Estimated Growth from State Demographer
2010 to 2030

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Growth</th>
<th>% of Total Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 0-19</td>
<td>71,373</td>
<td>13%</td>
</tr>
<tr>
<td>Age 20-54</td>
<td>64,653</td>
<td>12%</td>
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<tr>
<td>Age 55-79</td>
<td>296,424</td>
<td>55%</td>
</tr>
<tr>
<td>Age 80+</td>
<td>102,216</td>
<td>19%</td>
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Why Building Senior Housing is Good for your Community and Keeps Your City Young

1. Senior Housing serves those that have lived in and supported the community for 30 – 40 years.
   a. Building senior housing allows a community to retain the leadership and volunteerism offered by seniors.

2. Senior Housing results in greater reinvestment in existing housing stock
   a. Building senior housing allows seniors to leave their homes
   b. Young Families will naturally purchase those family oriented homes
   c. Young Families are more apt to invest in long term home improvements

3. Senior Housing results in improved school funding!
   a. When senior owned homes transfer to young families, schools funding increases dramatically
   b. School funding is driven by student count
   c. Assuming $12,000/student, 50 new students results in $600,000 in annual funding

We Can’t fight the forces of demographics!
The Seniors are Coming – We need to be Ready!