Summer 2014 Newsletter

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, sustainable communities.

CONTENTS
6th Annual Housing Summit
ULI Minnesota Expands Advisory Services Program
Upcoming Events
Events Recap
Why ULI Matters
Young Leaders Group
New Members
ULI Bookstore
JOIN ULI MN
Get Connected
Contact Us

6th Annual Housing Summit
Designing Great Neighborhoods
Compact, Walkable, With a Mix of Uses
June 5, 2014
7:30 - 11:00am Hopkins Center for the Arts
Keynote Speaker:
Julie Campoli, Terra Firma Urban Design
Followed by a panel discussion with next generation leaders focused on community engagement strategies to gain support for compact new development and redevelopment.
Moderator:
Colleen Carey, The Cornerstone Group
Panelists:
Lisa Bender, Minneapolis City Councilmember
Michael Kisch, RSP Architects
Max Musicant, The Musicant Group
Nelima Sitati-Munene, Organizing Apprenticeship Program

Learn more and register here.

ULI Minnesota Expands Advisory Services Program!
Supported by the Family Housing Fund and Minnesota Housing, ULI Minnesota offers the following:
- **Opportunity Cities Program** - includes a housing audit, site evaluation assistance and recommendations on tools and strategies to support a full range of housing choices. We are currently working in Inver Grove Heights.

- **Navigating Your Competitive Future Workshop** - rebranded from the successful Navigating the New Normal workshops (see Impact Report) - fosters meaningful dialogue among public and private sector leaders regarding development and redevelopment challenges and opportunities. We have completed 32 workshops to date!

- **Technical Assistance Panels (TAPs)** - TAPs provide an unbiased, interdisciplinary panel representing real estate, planning and development who address a specific project, development or policy issue. The sponsor is typically a city. The principal focus of the TAP is a one half to two day workshop with panelists, city officials and others. We are currently working in West St. Paul.

To learn more, contact Aubrey Austin, ULI Minnesota Associate, or call her at 612-338-1332.

**NEWS**


**UPCOMING EVENTS**

**MY ULI Minnesota**  
**September 18, 2014**  
**4:00pm Prospect North Innovation District**  
Have you ever wondered what ULI MN is all about?  
Have you wanted to get more engaged in ULI MN?  
Have you been thinking about joining ULI and wanted more information?  
Then MY ULI Minnesota is for you!

**You Get What You Pay For**  
**October 2, 2014**  
**Dorsey & Whitney, Minnesota Room**  
**3:45pm Registration**  
**4:00 - 5:30pm Program**  
Cocktail Reception to Follow  
**Keynote Speaker:** Maureen McAvey, ULI Senior Resident Fellow, ULI/Bucksbaum Family Chair for Retail  
McAvey concentrates on urban retail and has led several special projects around demographics and future urban development. She has cowritten a number of annual reports on current
strategic issues, most notably *What's Next? Real Estate in the New Economy* and *What's Next? Getting Ahead of Change*. Other recent efforts have highlighted the potential solutions for and best practices in infrastructure development and finance. She edited the popular report *Generation Y: Shopping and Entertainment in the Digital Age* and is a senior staff adviser to ULI’s *Building Healthy Places Initiative*.

More details and registration information to come.

**Inside the Leadership Studio with Sondra Samuels**
October 16, 2014
3:45 - 5:00pm McKnight Foundation

Inside the Leadership Studio is an intimate and dynamic platform for robust, enlightening discourse with regional leaders. Sondra Samuels is the President and CEO of the Northside Achievement Zone (NAZ). Samuels is leading a revolutionary culture shift in North Minneapolis, focused on ending multigenerational poverty through education. In a collaboration with more than 35 partner nonprofits and schools, NAZ is working toward a single goal - to prepare 2,500 low-income North Minneapolis children to graduate from high school ready for college. NAZ is scaling up to support 1,000 parents as they turn the social service model on its head and lead the creation of a college-bound culture in their homes and community.

More details and registration information to come.

**ULI Fall Meeting**
October 21-23, 2014
New York City

Join us October 21-23 in New York City for the 2014 ULI Fall Meeting. The ULI Fall Meeting attracts more than 6,000 attendees annually. It is the only event that brings together leaders from EVERY sector of the real estate development industry in one place. As an attendee, you will build relationships with developers, investors, architects, planners, brokers, attorneys, and government, and get the cutting edge information you need to build your business. Read more here.

**9th Annual Economic Outlook Program with Brian Beaulieau**
November 12, 2014
7:30 - 9:30am Dorsey & Whitney

More details and registration information to come.

**ULI MINNESOTA PROGRAM RECAPS**

**GreaterMSPahead 2014 Event**
April 25, 2014

A group of 175 regional leaders came together on April 25th to celebrate the work of GreaterMSPahead. Senator Klobuchar welcomed the group and discussed the importance of regional competitiveness. Our keynote speakers; Peter Frosch, GREATER MSP; Tom Fisher, University of Minnesota College of Design; Chair Sue Haigh, Metropolitan Council; and Dr. Deborah Swackhamer, University of Minnesota Water Resources Center, discussed their BIG ideas for the region.

Four BIG ideas:

1. Our region will be the preferred home of the world’s most creative, motivated, and educated young talent.
2. When we re-aggregate our region, we will discover that much of what we think we can’t afford to do, we can’t afford NOT to do.
3. Think regionally; act equitably.
4. A sustainable water future, where there is abundant and clean water for all.
ULI YLG Mentorship Program
YLG launched the 2013-2014 ULI Young Leaders Group Mentorship Program in September 2013. This year, there were six mentor groups. Each of the groups had a senior industry leader mentor, and 6-7 young leaders. The groups met once a month over lunch, project tours, and happy hours, etc. The program wrapped up with a networking and social event sponsored by Fredrikson & Byron at their offices Downtown Minneapolis.

A HUGE thank you to our mentors:
Keith Ulstad, Cathy Polasky, John Shardlow, Anne Mavity, Regina Harris, and Gail Dorfman!

If you are interested in mentoring or being a part of the 2014-2015 mentorship program, please email Aubrey at Aubrey.Austin@uli.org.

WHY ULI MATTERS
What will I do? What will we do together?
Read the ULI Minnesota Manifesto and Platform to Deliver.

Our members build more than just buildings. They create sustainable and thriving communities which improve the lives of people around the world, every single day.
Watch video here.

YOUNG LEADERS GROUP
Are you a young leader interested in networking with developers, planners, designers and other real estate professionals? The Young Leaders Group (YLG) is looking for you! Join great networking events such as brown bag lunches, happy hours and informative programs. To learn more about joining YLG click here Young Leaders Group.

ULI MINNESOTA WELCOMES NEW MEMBERS
Tony Barranco, Rob Barse, Gregory P. Brenny, Matthew Craig, Mark Davis, Candace F. Dow, Kieran Dwyer, Martha Faust, Scott Frederiksen, Jeffrey Hall, Nate Hansen, Shawntera Hardy, Laurel Hedlund, Matt Hill, Hilary Holmes, Terrance Kingston, Ryan Kiskis, Anthony Kuechle, Heidi Kurtze, Jeff Lepley, Michael R. McElroy, Ellen McInnis, Russell C. Nelson, Alison Newton, Chris Palkowitzsch, John Pierce, Maurice Roers, Mark Ruff, Danielle Salus, Susan Schmidt, Mike Sturdivant, Herb Tousley, Paul Tucci, Brent Webb

ULI BOOKSTORE: SUPPORT ULI MINNESOTA
Next time you order a book from the Bookstore, be sure to use the ULI Minnesota code “8117.” Our district council will receive a share of the proceeds!

JOIN ULI
Interested in becoming an ULI MN member and receiving all of the membership benefits? Click here: Join ULI

ULI MN – How to be Involved:
• Attend a Program
• Become a ULI Member
• Join a Committee
• Sponsor
• To join ULI: Call 800-321-5011

GET CONNECTED!

Did you know that ULI Minnesota is on Twitter AND LinkedIn? You can follow us on Twitter (#ULIMN) or link up with other District Council members on our ULI Minnesota LinkedIn group. We’re working to build valuable connections among our members, but we need your help to make it a meaningful network. Please connect with us today!

CONTACT US:
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On the web: minnesota.uli.org