



Minnesota

Policy Practice Leadership

Winter 2013 Newsletter

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, sustainable communities.

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Why ULI Matters

Our members build more than just buildings. They create sustainable and thriving communities which improve the lives of people around the world, every single day.

[Watch video here.](#)

GreaterMSPahead Case Study Published

A transformative push to get leaders and stakeholders of the Minneapolis Saint Paul region to focus on strategy and action for the future. By Curtis Johnson, The Citistates Group. [Read full report here.](#)

What will I do? What will we do together?

[Read ULI Minnesota Manifesto](#)

ULI Minnesota Wins 25K Urban Innovation Grant!

Announced at the 2013 ULI Fall Meeting; ULI Minnesota won an Urban Innovation Grant for the Building Healthy Places: Prospect Park Station District. [Read more about the ULI Minnesota project here](#) and other Urban Innovation Grant winners.

Piazza on the Mall named one of the 6 Great Places in the Twin Cities for 2013!



THE MCKNIGHT FOUNDATION



Silver Level

[BKV Group](#)[Dominium](#)[Faegre Baker Daniels](#)[Fredrikson & Byron P.A.](#)[Gray Plant Mooty](#)[HGA](#)[HKGi](#)[McGough Companies](#)[Mortenson Construction](#)[Real Estate Strategies](#)[Ryan Companies US](#)[The Opus Group](#)[Wells Fargo](#)[Welsh Colliers](#)[Westwood Professional Services](#)[U of M Foundation Real Estate Advisors](#)[US Bank](#)

Bronze Level

CBRE

Cunningham Group

Ehlers

The Sensible Land Use Coalition has awarded the [Piazza on the Mall](#) one of its six Great Places awards for 2013. Julie Snow, of Julie Snow Architects, presented the award saying “the Piazza was so clearly used and inviting and active. We need more spaces like this in our Downtown and across the region.” Max Musicant is an Executive Committee Member of the ULI Minnesota Young Leaders Group.

Greater Minnesota Housing Fund
Kraus-Anderson Construction
Lander Group
Leonard Street & Deinard
LHB
Lindquist & Venum
McGrann Shea
RSP Architects
SEH
Smith Partners
Springsted

Bob Engstrom Attends His 100th ULI Meeting

ULI salutes longtime member and ULI Trustee Bob Engstrom as he approaches 50 years of dedicated service and participation with ULI. He attended his 100th consecutive semi-annual meeting this year at the 2013 ULI Fall Meeting. [Read more on Bob Engstrom here.](#)

28 Navigating the New Normal Workshops Completed!

Navigating the New Normal is a two-hour, ULI MN interactive workshop for city officials that provides a practical approach to the new challenges of (re)development.

[Read more about Navigating the New Normal](#) and read the [NNN Impact Report here.](#)

Completed workshops include:

Apple Valley, Brooklyn Park, Burnsville, Chanhassen, Coon Rapids, Eagan, Eden Prairie, Edina, Golden Valley, Hopkins, Inver Grove Heights, Lino Lakes, Mendota Heights, Minnetonka, Mounds View, New Hope, Richfield, Robbinsdale, Rochester, Rosemount, Roseville, Shakopee, Shoreview, St. Anthony, St. Louis Park, St. Paul, White Bear Lake, Woodbury

Thanks to our Navigating the New Normal volunteer panelists:

Bill Beard, The Beard Group; **Brian Carey**, United Properties; **Colleen Carey**, Cornerstone Group; **Gina Ciganik**, Aeon; **Rick Collins**, Ryan Companies; **Dan Cornejo**, Cornejo Consulting; **John Breitingner**, United Properties; **Frank Clark**, Hines; **Rusty Fifield**, Northland Securities; **Jeff Huggett**, Domininum; **Stacie Kvilvang**, Ehlers; **James Lehnhoff**, Aeon; **Jay Lindgren**, Dorsey and Whitney; **Pat Mascia**, Duke Realty; **Cindy McCleary**, Leo A. Daly; **Maureen Michalski**, Schafer Richardson; **Mark Ruff**, Ehlers; **Max Musicant**, The Musicant Group; **Ted Redmond**, Leo A. Daly; **John Shardlow**, Stantec; **Dave Lindahl**, Eden Prairie; **Eric Anderson**, Ryan Companies; **Jay Jensen**, Shelter Corp; **Jeff McMenimen**, Hoisington Koegler Group; **Keith Ulstad**, United Properties; **Kit Richardson**, Schafer Richardson; **Mark Koegler**, Hoisington Koegler Group; **Mathias Mortenson**, Mortenson; **Paul Fate**, Common Bond Communities; **Tammy Omdal**, Northland Securities; **Sean Sweeny**, Timberland Partners; **Paul Steinman**, CIPFA; **Heidi Kurtze**, Artspace

To learn more, [contact Aubrey Austin](#), ULI Minnesota Associate, or call her at 612-338-1332.

8th Annual Economic Outlook: Ahead of the Curve 2014-2017

Preparing for the future effectively and with confidence depends on having relevant, thorough and reliable economic forecasts. This year Brian Beaulieu gave ULI Minnesota his take on what's coming down the pipe on a global scale and how it will influence business leaders in the MSP region and around the world. [See presentation here.](#)

Where Do We Park Those Cars? Innovative Parking Strategies

October 31, 2013

Parking is the way most people get to work and most are not paying for it; their companies and/or the cities in which they are located are. "Parking is the dominant feature of the urban environment," said Dave King, assistant professor of architecture, planning and preservation at Columbia University. Parking ramps and surface lots dot city landscapes and "parking is bundled into the cost of everything." This program was second in a series of discussions about building better, healthier communities. [Read more here.](#)

Alex Marshall Brown Bag: Free Markets Don't Just Happen

October 23, 2013

The free market economy would take care of itself—and us—if government would just get out of the way, right? Just the opposite, says Alex Marshall, freelance journalist and senior fellow with the Regional Plan Association in New York City. Marshall's latest book, *The Surprising Design of Market Economies*, argues that government creates markets. In other words, the free market is actually *designed*, whether we realize it or not. Recognizing that markets are designed, not somehow naturally arising, is important because it makes it possible to create and change markets with intention. "We advance as a society by taking more and more private responsibilities and making them public responsibilities," Marshall said. Marshall discussed his ideas in a casual give-and-take lunch discussion with a group of ULI Minnesota members on October 23. [Read more here.](#)

In an interview on Minnesota Public Radio the same day, Marshall shared his ideas with Tom Weber: <http://minnesota.publicradio.org/display/web/2013/10/23/daily-circuit-alex-marshall-economies>

Barriers and Bridges, Building Healthy Communities

September 19, 2013

The two crucial keys to creating healthy communities are both simple to define and difficult to accomplish: flexible zoning that allows for creative, non-traditional use of space and funding for multi-use projects. On September 19, Barriers and Bridges, the first in a ULI Minnesota series of discussions about building better, healthier communities, looked at local projects and initiatives that include a focus on healthy living. Although the panelists' projects and experiences were different in a number of ways, all participants agreed that unyielding zoning restrictions and difficulty finding financing limited their ability to get outside the box. [Read more here.](#)

NEWS

The New Sharable Economy: Finance and Commerce Article

ULI Minnesota Executive Director, Caren Dewar, was quoted in the October 28th Finance and Commerce article, The New Sharable Economy. [Read full article here.](#)

ULI MINNESOTA WELCOMES NEW MEMBERS

Josh Brandsted, Philip Cattanach, Bruce Chamberlain, Connor Cox, Steve Dunbar, Bryan Gadow, Michael Janasz, Ron Mehl, Daniel Mott, Heidi Nelson, David Oman, Beth Shogren, Christopher Stockness, Terry Sween, Stephen Wellington, Mayor Ken Willcox

YOUNG LEADERS GROUP

Are you a young leader interested in networking with developers, planners, designers and other real estate professionals? The Young Leaders Group (YLG) is looking for you! Join great networking events such as brown bag lunches, happy hours and informative programs. To learn more about joining YLG click here [Young Leaders Group](#).

ULI BOOKSTORE: SUPPORT ULI MINNESOTA

Next time you order a book from the [Bookstore](#), be sure to use the ULI Minnesota code "8117." Our district council will receive a share of the proceeds!

JOIN ULI

Interested in becoming an ULI MN member and receiving all of the membership benefits? Click here: [Join ULI](#)

ULI MN – How to be Involved:

- [Read the ULI MN Program of Work](#)
- [Attend a Program](#)
- [Become a ULI Member](#)
- [Join a Committee](#)
- [Sponsor](#)
- **To join ULI: Call 800-321-5011**

GET CONNECTED!

Did you know that ULI Minnesota is on Twitter AND LinkedIn? You can follow us on Twitter (#ULIMN) or link up with other District Council members on our ULI Minnesota LinkedIn group. We're working to build valuable connections among our members, but we need your help to make it a meaningful network. *Please connect with us today!*

CONTACT US:

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[Aubrey Austin](#), Associate

On the web: www.minnesota.uli.org

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