

## Winter 2014 Newsletter

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, resilient communities.

### FEATURES

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### ULI MN Wins the ULI Global Impact Award!

We are thrilled to announce that ULI Minnesota/ Regional Council of Mayors was selected as the 2014 winner of the ULI Global Impact Award, an honor given annually to a district or national council that has catalyzed an exceptional example of impact, or a positive change in the design and development of its community. Read the press release [here](#).

"Ten years of impact! ULI MN has become a trusted convener, where private and public sector leaders come together to share knowledge and exchange ideas to create opportunity for action. It is a privilege to do this work."

– *Caren Dewar, Executive Director, ULI Minnesota*

#### ULI Minnesota/Regional Council of Mayors Impact:

- 300+ keynote speakers
- 150+ Building a Foundation graduates
- 330 Urban Plan students since 2006
- Increase in RCM Mayors from 8 in 2004 to 54 in 2014
- 50+ advisory services workshops held
- 10,000+ hours of volunteer time contributed

#### Urban Visionary



#### Gold Level



#### Silver Level

BKV Group

CSM

Dominium

Faegre Baker Daniels

Fredrikson & Byron

Gray Plant Mooty

HGA

**Get the facts!** [View Impact Brochure Here.](#)

### ULI MN Travels to Duluth to Host Advisory Services

ULI MN members spent the day in the City of Duluth on November 3 with over 30 public officials and staff members in a 2-hour Navigating Your Competitive Future - ULI MN's public official workshop to focus on the current challenges of development and redevelopment.

Six ULI MN real estate professionals reviewed an area near Spirit Mountain to comment on and provide recommendations for collaboration related to a proposed 55-acre mixed-use development referred to as Kayak Bay. The proposal outlines initial plans for higher-density apartments and condos, single-family homes, a hotel and restaurants across from the new Duluth Spirit Mountain Chalet. A report of the Duluth Technical Assistance Panel will be provided to the City of Duluth in mid-December.

Thank you to the dedicated ULI MN volunteers who contributed their time and talent to the Duluth sessions.

### NEWS

#### AARP Releases New Livability Fact Sheets

[AARP Livable Communities](#) has partnered with the [Walkable and Livable Communities Institute](#) to create the Livability Fact Sheet series. The 11 fact sheets includes a package of comprehensive, easy-to-read livability resources, and can be used by community leaders, policy makers, citizen activists and others to learn about what makes a city, town or neighborhood a great place for people of all ages. [Click here](#) for full fact sheets.

#### New Housing Property Values Report Released by the Family Housing Fund

In support of a full range of housing choices, the Family Housing Fund recently released the full research report conducted by Maxfield Research entitled ***Affordable Rental Housing Does Not Reduce Property Values: Evidence from the Twin Cities.*** An update to a study conducted in 2000 this research continues to show that the construction of affordable housing has no negative effect on the market performance of neighboring single-family properties. The fact sheets are a great resource for policy leaders and developers who may be making the case that new affordable housing is a key contributor in supporting a full range of housing choices. [Click here](#) for full report.

#### WHERE IN THE WORLD IS ULI MINNESOTA?

ULI MN members Stu Ackerberg, Aubrey Austin, Cathy Bennett, Noah Bly, Brendan Bosman, Colleen Carey, Andy Deckas, Caren Dewar, John Doan, Frank Dutke, Bob Engstrom, Kate Grutzmacher, Kevin Hackler, Anthony Iannazzo, Neal Johnson, William Katter, Joel Kaul, Mark Kunkel, Wade Lau, Daniel Levitt, Michael McElroy, Kjersti Monson, Scott Nelson, Diane Norman, Josh Olson, Mark Reiling, Elizabeth Ryan, John Shardlow and Zachary Zweifler attended the **ULI Fall Meeting in New York City.**

HKGi

McGough Companies

Mortenson Construction

Real Estate Strategies

RSP Architects

Ryan Companies US

The Opus Group

Wells Fargo

Welsh Colliers

Westwood Professional  
Services

UMF Real Estate Advisors

US Bank

**Bronze Level**

CBRE

Cunningham Group

Cushman & Wakefield/ NorthMarq

Ehlers

Greater Minnesota Housing Fund

Lander Group

LHB

Lindquist & Venum

## ULI MINNESOTA PROGRAM RECAPS

### 9th Annual Economic Outlook: Prosperity in the Age of Decline

November 12, 2014

Keynote Speaker: Brian Beaulieu, ITR Economics

#### TIME TO FEEL GOOD ABOUT THE ECONOMY

##### A positive forecast for the next few years

If you didn't already realize that good times are here, Brian Beaulieu, an economist with ITR Economics, laid it out enthusiastically November 12 at ULI Minnesota's 9th Annual Economic Outlook.

**"The reality is that we are in a period of prosperity," Beaulieu said. "You should be making money."**

To read the full recap [click here](#).

### TAP: West Saint Paul Signal Hills Center

November 3, 2014

"The city should be prepared to capture new opportunities and 'set the stage' in the midst of transition...but only when the time is right"

This was a key theme for the TAP panel in July 2014 as the seven member expert team reviewed the history, community aspirations, market shifts and infrastructure challenges of Signal Hills Shopping Center and surrounding parcels. The TAP began with a presentation by the City policy leaders and staff, followed by a tour of the site and City. The team then spent the next full day interviewing stakeholders to develop concrete recommendations to respond to renovation and redevelopment of the Signal Hills area.

To read the full report [click here](#).

## WHY ULI MATTERS

### What will I do? What will we do together?

Read the [ULI Minnesota Manifesto](#) and [Platform to Deliver](#).

Our members build more than just buildings. They create sustainable and thriving communities which improve the lives of people around the world, every single day. [Watch video here](#).

## ULI MN ADVISORY SERVICES PROGRAM

Supported by the Family Housing Fund and Minnesota Housing, ULI Minnesota offers the following:

- **Opportunity Cities Program**
- **Navigating Your Competitive Future Workshop**
- **Technical Assistance Panels (TAPs)**

[See website for more information.](#)

To learn more, contact [Aubrey Austin](#), ULI Minnesota Manager, or call her at 612-338-1332.

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Stinson Leonard Street



