

## WHAT'S HAPPENING AT ULI MN

### ULI Minnesota/Regional Council of Mayors Elevates a Regional Economic Imperative

At the 9th Annual ULI Minnesota/Regional Council of Mayors Housing Summit in July 2017, a panel of regional business leaders identified the economic imperative of connecting housing, transportation and workforce through policy, practice and leadership. As reported in the Star Tribune, they provided a “sobering message” about how “a lack of affordable housing and the labor shortage” are “throttling the growth plans of suburban-based employers.”

Our region is falling behind in providing housing choices, expanding transportation options, and growing our workforce. GREATER MSP predicts a labor shortage of more than 100 thousand workers by 2020 across all industries. This shortage is largest in lower skill jobs, for example: health care, restaurants, hospitality, construction, and warehousing. The gaps in our transportation network and disconnects between where jobs are and where people can afford to live have the greatest impact on low-wage workers.

This is an issue of proximity and cost. Cities must think about and plan for where workers can live and how they will get to jobs so businesses in their communities can grow and thrive. This interchange is critical to our region's future prosperity.

#### [READ MORE](#)

#### Housing Choices

The ULI Minnesota Housing Initiative has promoted the regional importance of providing a full range of housing choices.

**What happens if we don't have enough housing - of the right types, in the right places at the right prices?**

An affordable region needs a full range of housing choices. That means adding and preserving a variety of housing types at all price points across the region.



#### Transportation Options

Employers and workers depend on a transportation network that efficiently connects job centers and housing choices.

**What happens if we don't have robust transportation options connecting where people live and work?**

A robust transportation network provides options that benefit everyone and a competitive advantage in the recruitment and retention of workers at all skill and wage levels.



#### Workforce Strength

GREATER MSP research projects a shortfall of 114K workers and surveys identify housing and transportation as critical to growing our regional workforce.

**What happens if businesses don't stay, expand or locate here because they cannot find workers for their jobs?**

The strength of our economy depends on providing the housing choices and transportation options workers seek.

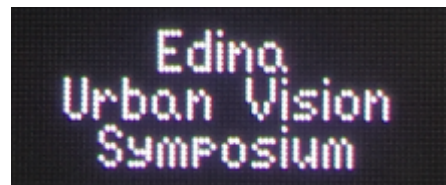


### ULI Minnesota Hosts UrbanPlan for 55 Public Officials in Edina

On October 13th, ULI Minnesota held its first UrbanPlan for Public Officials workshop in Edina at Braemar Golf Course. Twenty ULI member-volunteers led 55 Edina elected and appointed officials, neighborhood reps, and community leaders in the daylong session.

UrbanPlan for Public Officials workshops help local decision makers learn more about the fundamental forces that shape and affect the built environment and the important leadership roles that elected and appointed officials play in the real estate development process. Local District Councils like ULI MN facilitate the program with coordination and support from ULI National staff.

#### [LEARN MORE ABOUT UP4PO](#)



## Minnesota Mayors Together Launches in Bemidji

Thirteen mayors, including five members of the Regional Council of Mayors, gathered in Bemidji, MN for the first of a series of conversations across the state. This initiative is aimed at breaking down the urban/rural divide by bringing Minnesota mayors together in conversation to build trust. Its purpose is to shift a negative culture, not to build a structure.

Mayor	City
Mayor Sid Michel	Bagley
Mayor Rita Albrecht	Bemidji
Mayor Elizabeth Kautz	Burnsville
Mayor Wayne Melbye	Crookston
Mayor Mike Maguire	Eagan
Mayor Jim Hovland	Edina
Mayor Ben Schierer	Fergus Falls
Mayor Molly Cummings	Hopkins
Mayor Bob Anderson	International Falls
Mayor Del Rae Williams	Moorhead
Mayor Jeff Pelowski	Roseau
Mayor Jake Spano	St. Louis Park
Mayor Brian Holmer	Thief River Falls



## Register Now! 12th Annual Economic Outlook

### BEND IN THE ECONOMIC ROAD

Whether it's the global scene or the local picture, learn what lies ahead for 2018 and beyond to thrive in your business.

**REGISTER NOW!**

[SEE WHO'S COMING!](#)

**To register by phone:**

Call **1-800-321-5011**. Use event code **8117-1806**.



**Brian Beaulieu**

Chief Executive Officer  
Institute for Trends Research

## ULI Minnesota Recognized at Minneapolis Downtown Council Awards Gala as Part of Housing Options Coalition

At the 2017 Minneapolis Downtown Council's 2017 awards gala on October 11th, the Housing Options Coalition (HOC) received one of five 2025 Plan Leadership Awards for its work lobbying at the state to reduce the risks to builders of constructing multifamily condo and townhome projects while still preserving the warranty rights of homeowners. ULI Minnesota's Caren Dewar and Cathy Bennett were members of the HOC Task Force that led this charge, and ULI MN is honored that the Downtown Council chose to recognize this important work with a leadership award.



Through a coordinated and sustained effort, including testimony from members of the Regional Council of Mayors, legislation to amend Minnesota's construction defect laws was carried by Sen. Kari Dziedzic and Rep. Dennis Smith, passed with supermajorities in both chambers, and was signed into law. Prior to this change, Minnesota had construction defect legislation that was so onerous it effectively killed the market for

building condos and townhomes in the state, even as the need and demand for more housing, including ownership options besides single-family homes, grew rapidly.

By better balancing the warranty rights of owners with the risk of litigation to builders, Housing Options Coalition helped make condos and townhomes a viable option for builders and developers once more. This is an important step in ensuring that all Minnesota communities can provide a full range of housing choices.

[LEARN MORE](#)

## WHERE IN THE WORLD IS ULI MN?

### Hopkins Mayor Molly Cummings Wins Public Official Scholarship to Attend ULI Fall Meeting in Los Angeles

The Urban Land Institute's Rose Center for Public Leadership awarded Mayor Molly Cummings of Hopkins a public official scholarship to attend the ULI Fall Meeting in Los Angeles October 23 through 26. The scholarship helps defray the costs of attendance and connects Mayor Cummings with other public leaders, including Rose Center Fellows from Anchorage, Columbus, Grand Rapids, Richmond, Salt Lake City, San Jose, Tucson and Washington

In 2008, Daniel Rose established the Rose Center for Public Leadership to empower leaders in the public sector to envision, build, and sustain successful 21st-century communities. Its mission is to encourage and support excellence in land use decision-making. By providing public officials with access to information, best practices, peer networks, and other resources, the Rose Center seeks to foster creative, efficient, practical, and sustainable land use policies.



**Molly Cummings**  
Mayor  
City of Hopkins

[ABOUT THE ROSE CENTER](#)

### Colleen Carey Serving as Mentor for ULI/Randall Lewis Health Mentorship Program

Colleen Carey, President of the Cornerstone Group and member of the Urban Land Institute's national Sustainable Development Product Council is serving as a mentor in the ULI/Randall Lewis Health Mentorship Program. She will mentor Rodolfo Rodriguez, a master's student in the Urban Planning and Public Health program at the University of Denver who also works as an aide to a Denver City Councilwoman Robin Kniech.

The ULI/Randall Lewis Health Mentorship program, which is generously supported by ULI trustee Randall Lewis, supports learning and sharing about health and real estate among graduate students by providing a complimentary registration to the 2017 [ULI Fall Meeting](#) in Los Angeles, as well as a \$2,000 travel stipend. Participants are matched with ULI full members and will attend a product council meeting and the Building Healthy Places Interest Forum. Following the Fall Meeting, ULI will share takeaways from each participant's experience.



**Colleen Carey**  
President  
The Cornerstone Group

[ANNOUNCEMENT IN URBANLAND](#)

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