MISSION: Forecast Public Art activates people, networks, and proven practices to advance the transformational power of arts in public life.
Public Art Review & Custom Publishing
Artist Grants and Training
Consulting & Creative Services
3900 Excelsior | Mixed Use Building
Artist Commissioning / PRIVATE
Master Planning (Public Art/Arts & Culture)

creative watershed

Duluth Arts + Culture Plan
Community Engagement

I ♥ DULUTH

Instructions for Use:

Step 1: Invite

Step 2: Complete

Step 3: Collect

The Duluth Public Arts Commission is seeking public opinion for input into its City-wide arts and culture planning process. Through Public Art and Creative Community Builders, we are soliciting the public to share their thoughts about the quality of Duluth’s arts and cultural life. Your input is valuable as we consider how to grow and ensure the sustainability of Duluth’s arts and culture scene.

Share a photo of your responses with us:

https://www.facebook.com/DuluthPublicArtsCommission

email: foca@forcespublicart.org

Take our online survey: www.forcespublicart.org/Duluth
Arts + Culture Mapping
Beyond Monuments, Murals, and Memorials
A People-Centered Approach
Public art is defined as works of arts and creative activities that are free and accessible to the public, including visual art, dance, festivals, music, theatre, literature, and photography.
Minnesota Public Art Programs

Since that 2010 data was collected, several cities in MN have adopted ordinances, or stepped up their programs:

• St. Paul
• Eagan
• St. Louis Park
• Duluth
• Mankato
• Rochester

Forecast Public Art has worked in 30-40 others cities seeking to commission a new artwork to integrate into a public or private improvement project:

• Marshall
• Bemidji
• Fridley
• White Bear Lake
• Maplewood
• Virginia
• Lanesboro
• Stillwater
• Wayzata
• And more!

Over $1 Million per year is spent on public art each year across the state of Minnesota and additional millions on public art just for Nicollet Mall!
Public art can…

- Activate civic dialogues and participation
- Give identity and character to communities
- Attract attention, tourism and generate economic activity
- Connect new communities and issues
- Develop audience appreciation of the arts
- Humanize urban environments
- Add value to public improvements and private development
Types of Public Art

Monuments - Architecture - Wall art/paving - Sculpture - Living art - Water features - Installations - Performing art

more PERMANENT  SEASONAL  ITINERANT  EPHEMERAL  more
Locations for Public Art

- Sidewalks
- Parks
- Marginal space
- Covered/interior building spaces

PUBLIC
- Squares
- Transit stations

PRIVATE
- Outdoor plazas
Folk and Visionary Art in MN
Urban Sculpture Park
Street Art
Lightworks and Façade treatment
Light/Infrastructure
Light/Projections
Functional
Functional
Paving and Ground Plane
Tactical Intervention
DIY Installation Art
Water Management Public Art
Pyrotechnics
What are the opportunities regarding public art you see in your community?
• New park improvement
• Future infrastructure improvement (transit, sidewalks, plaza, etc.)
• Engage new immigrant communities with art
• Park and Ride Transit hubs need humanizing
• Underutilized parking lots (weekend art venues?)
• Vacant storefronts with big windows on busy street
• Capitalize on festivals or 4\textsuperscript{th} of July festivities
• Partnerships (with such groups as Watershed District, Historical Society, etc.)
• Exceptional talent pool in community to tap
• Private citizen group wants to help grow public art program
Funding Models

- Billboard tax
- License Plate fees
- Hotel/motel tax
- Gambling proceeds
- Tax return check box
- Postage stamps
- Microgrants and crowdfunding, such as Kickstarter
- Meals hosted to fund
- Auctions—online and in person.
- Percent of private development fees.
- “Golf tax” ($1 from each bag rented).
- Graffiti abatement funds.
- Corporate sponsorships.
- Private gifts and loans.
- Trading your art for other art.
- Bartering with artists.
Public Art
&
Comprehensive Plans
In what ways might you address your challenge or opportunity in your Comp Plan OR in future Implementation Strategies docs?
Public art and creative placemaking are valued as part of city-building and community cultural development. Art is integral to public and private improvements, social and environmental health strategies, as well as economic and community building efforts.
ART/PUB Party @ Surly Brewery
October 30; 6-9 PM
info@forecastpublicart.org
Sponsored by
ULI, ASLA, HHH, Cornerstone Group and 4RM+ULA