



10TH ANNUAL HOUSING SUMMIT: ADAPTING TO CHANGE

[Watch the Highlights of Dr. Manuel's Keynote Presentation \(Video Link\)](#)



ULI MN's 10th Annual Housing Summit featured Dr. Tiffany Manuel who outlined the key findings of her recent report: ["You Don't Have to Live Here: Why Housing Messages are Backfiring and 10 Things We Can Do About It"](#). She noted that now is the time for adaptive leadership and for taking on the challenge of building public will in support of housing affordability. Dr. Manuel shared successful strategies to engage people in conversations about the need for adequate housing for all, ways to clearly communicate how important the availability of housing is on our local economy, and provided a way for leaders and communities to understand the value of supporting housing for all incomes in our cities. Dr. Manuel indicated that leaders need to communicate how we all win when adequate housing is built in our cities. **"We need the people who need affordable housing," she emphasizes, "Not *they* need affordable housing, we need them."**

[Read the UrbanLand Article](#)

**Joint Regional Council of Mayors and
ULI Minnesota Advisory Council meeting
focused on housing affordability.**



Speakers at the ULI MN RCM/Advisory Council Meeting on January 14th, 2019 included MN Housing Commissioner Jennifer Ho; Metropolitan Council Chair Nora Slawik; Mayor Mike Maguire, City of Eagan; Peter Frosch, Greater MSP; Julia Silvis, The Itasca Project; Chris Coleman, Habitat for Humanity; Carol Eggert, Comcast Internet Essentials; Neal Loidolt, the Minnesota Assistance Council for Veterans; and Anne Mavity, Minnesota Housing Partnership.

[Read the Meeting Notes](#)

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ULI Minnesota
81 South 9th Street, Suite 310
Minneapolis, MN 55402
minnesota.uli.org

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