

U.S. Retail and eCommerce in the Post-Department Store Era

What are the REAL forces behind radical changes taking place in the U.S. retail and shopping center industry, and where are these changes leading us? Are the forces at work toppling large portions of the \$5 Trillion U.S. industry, or are they more manageable? Is internet retail an existential threat to brick and mortar retail or a key component of a new more complex retail model?

Our keynote speaker, Nick A. Egelanian, was one of the earliest industry experts to recognize the shifting sands of retail in the world's largest consumer market, and today, he is recognized as the leader in data-driven analysis and bold predictions in his wide-ranging examination of the U.S retail industry.

As turbulence and confusion continue to dominate the U.S. retail and shopping center dialogue, Mr. Egelanian will reveal:

- Important long and short-term trends driving changes in the industry
- The misunderstood role of internet retail and the major influence
- Separate fact from fiction in dissecting the role of internet retail
- Detailed examination of Amazon's acquisition of Whole Foods
- And more.....



Nick A. Egelanian
Founder & President



DATE: Wednesday, February 6th, 2019

TIME: 7:30 - 9:30am
7:30 Registration/Networking, 8:00 Program
9:30 Adjourn/Networking

LOCATION: Doubletree Hotel Minneapolis - Park Place
(1500 Park Place Blvd, Minneapolis 55416)

REGISTRATION: Visit msca-online.com or call (952) 888-3491

1.5 hours Real Estate Continuing Education Credits applied for.

COST: \$35 MSCA member, prepaid
\$50 MSCA member, at door
\$70 Non-member
\$30 Student/Intern

- Pre-registration ends at noon on February 5th
- No shows will be billed
- Substitutions or cancellations are allowed 24 hours in advance